



October 17, 2026
Sponsorship Packet



Fayetteville Bridge Day Chili Cook-off

Saturday, October 17, 2026 * 3:00-6:00pm

Dear Prospective Chili Cook-off Sponsor:

We invite you to join us as a sponsor for our 15th Annual Bridge Day Chili Cook-off in Downtown Fayetteville, WV. As you may know, Bridge Day is the largest extreme sport event in the world. Up to 100,000 visitors from all over the world are expected for the event this year. It is our goal to bring many of these visitors into downtown Fayetteville, making Bridge Day a full day and giving you an exciting opportunity to market your business while supporting a great event.

A Bridge Day Cook-off Sponsorship offers your organization excellent advantages and strong marketing value that, depending on the sponsorship level, may include:

- Your company name appearing on distributed Bridge Day Chili Cook-off marketing materials and web site prior and during the event.
- Crowd exposure to a projected 100,000 visitors as your logo will appear on posters and sandwich boards promoting the Bridge Day Chili Cook-off on display at key points on and around the Bridge.
- Free entry into the competition, and the option to present your company with a competitive team building opportunity.
- The visibility of your organization as a strong, community advocate at one of the premier festival events in downtown Fayetteville and Fayette County.
- Excellent press coverage leading up to and after the event.
- Logo on the www.VisitFayettevilleWV.com web site.

Attached is the 2026 Sponsorship Application along with a description of each sponsorship level. Please contact us with any questions. A representative from the chili cook-off committee will be contacting you in the near future to further discuss these great opportunities.

Thank you in advance for your generous support!
Sincerely,

Tabitha Stover, Executive Director
Historic Fayetteville Convention and Visitors Bureau



Sponsorship Levels & Benefits

Bridge Day Chili Cook-off

Saturday, October 17, 2026



HABERNERO LEVEL (\$3,000+)

- Recognized as the presenting sponsor of all media promotions
- Presenting Sponsor designation is exclusive and limited to one business for the Bridge Day Chili Cook-off
- Logo on the www.VisitFayettevilleWV.com web site
- Banner display on the main stage
- Entry fee waiver for Chili Cook-off competition
- Verbal recognition from the stage throughout the event
- 20 complimentary chili tasting tickets
- Social media recognition leading up to the event
- Bonus video reel



CAYENNE LEVEL (\$1500)

- Recognized as live music sponsor
- Logo on the www.VisitFayettevilleWV.com web site
- Banner display on the main stage
- Entry fee waiver for Chili Cook-off competition
- Verbal recognition from the stage throughout the event
- 15 complimentary chili tasting tickets
- Social media recognition leading up to the event
- Bonus video reel



JALAPENO LEVEL (\$500-\$1000+)

- Recognition in all media promotions
- Logo on the www.VisitFayettevilleWV.com web site
- Banner display at the event
- Entry fee waiver for Chili Cook-off competition
- 10 complimentary chili tasting tickets
- Social media recognition leading up to the event
- Bonus video reel



POBLANO LEVEL (\$250+)

- Recognition in all media promotions
- Logo on the www.VisitFayettevilleWV.com web site
- 5 complimentary chili tasting tickets



PEOPLE'S CHOICE CHILI AWARD (\$150)

- Recognition in all media promotions and at the award presentation
- 5 complimentary chili tasting tickets



PEPPERONCINI LEVEL (\$50+)

- Recognition in all media promotions
- 4 complementary chili tasting tickets



DONOR (less than \$50)

- 2 complimentary chili tasting tickets



Sponsorship can come in different forms including TRADE of products and service. Sponsorship levels for trade to be determined by trade value.

Fayetteville Bridge Day Chili Cook-off

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Please join the Bridge Day Chili Cook-off Team in helping optimize the Bridge Day event for our community. Not only is this an exciting new opportunity to market your company, but to promote business in and around Fayetteville in both the short and long term.

If you have any questions, would like additional information, or are ready to help, please do not hesitate to contact The Historic Fayetteville Convention and Visitors Bureau Executive Director Tabitha Stover at 305-574-1500 or complete and return the form below.

☐

Please accept my payment of \$ _____ by: Check _____ (preferred) Cash _____

☐

Please call me directly at the following number to discuss sponsorship and/or product trade possibilities.

Name (please print) _____ Today's Date _____

Signature _____ Title _____

Company Name _____

Contact Person _____

Please return this form no later than: September 30, 2026

Tabitha Stover

Executive Director

Historic Fayetteville Convention and Visitors Center

PO Box 35

Fayetteville, WV 25840

