

EARTH DAY FESTIVAL 2021

April 24th, 10am - 5pm

Vendor / Booth Information Packet



A big big thank you!

First and foremost, we wanted to say thank you to each of you for helping us celebrate the Earth in one of America's Coolest Small Towns!

Fayetteville was known for years for their Earth Day Celebration but it got put on the back burner for a few years and Generation New River Gorge is very excited to bring this event back to life!

The Earth Day Festival of 2021 will be held on Saturday, April 24th from 10am-5pm. Below you will find helpful information regarding your vendor or booth spot!

Food Trucks

Food Truck Set-up: Maple Avenue

All Food Trucks will need to bring their own electricity set-up. There are 4 spots for Food Trucks please find your number below and we will direct you to your spot on Saturday morning for set-up.

Food Truck setup starts at 9am and needs to finish by 10am when the festival starts. Food Truck breakdown can start at 5pm and needs to be over by 6pm (when they open up the streets). All Food Truck spots will **NOT** have space for food truck & a vehicle. Please make sure vehicles are removed from the set-up location before 10am.

Riverchic Farm - Spot #30

The Big Lebowlski - Spot #31

Polecat Food Truck - Spot #32

Dem 2 Brothers - Spot #33

- IF YOU HAVE ANY QUESTIONS DAY OF EVENT PLEASE TEXT OR CALL
- Cassidy Bayes 304-237-5258 or Mariah Harrison 304-237-2193

Vendors / Informational Booths:

Set-up: North Court Street

All Vendor or Informational Booths will need to bring their own electricity set-up if needed. **Please bring your own tables, pop-up, pens, or anything else you may want for your booth!** Please find your number below and we will direct you to your spot on Saturday morning for set-up.

Setup starts at 9am and needs to finish by 10am when the festival starts. Breakdown can start at 5pm and needs to be over by 6pm (when they open up the streets). **Vendor & Informational Booth spots do not include a vehicle spot.**

Generation New River Gorge - Spot #1

Piney Creek Watershed - Spot #2

Local Kombucha Vendor Booth - Spot #3

New Roots Community Farm - Spot #4

New River Birding - Spot #5

Jay Young Photography Vendor Booth - Spot #6

Kelley LaCava Art Vendor Booth - Spot #7

Beckley Landfill & Recycling - Spot #8

Bessie's Floral Vendor Booth - Spot #9

Mountain Momma Soaps Vendor Booth - Spot #10

New Moon Ventures Vendor Booth - Spot #11

New River Conservancy - Spot #12

Friends of New River Gorge - Spot #13

Plant Trading Booth *Sponsored by Generation New River Gorge* - Spot #14

InvENERGY Wind Farm - Spot #15

Solar United Neighbors - Spot #16

Outside the Canvas Vendor Booth - Spot #17

Fayetteville's Second Hand Thrift Duo Vendor Booth (Hailee & Curtis)- Spot #18

Hawk Knob Appalachian Hard Cider - Spot #19

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Farmer's Market

Set-up: Maple Avenue - Up to 10 spots!

All Farmer's Market Booths will need to bring their own electricity set-up. **All spots marked "FM" for Farmer's Market will be available to set-up in.**

Setup starts at 9am and needs to finish by 10am when the festival starts. Breakdown can start at 5pm and needs to be over by 6pm (when they open up the streets). All Farmer's Market spots will **NOT** have space for vehicles. Vehicles may be used to help with set-up but please make sure vehicles are removed from the booth location **before** 10am.

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The Earth Day Festival will continue as planned rain or shine!

Please plan your set-up accordingly!

We are following all current local Health Department Guidelines and taking all extra precautions for everyone's safety. Please do so as well!

GENERATION
WESTVIRGINIA